

Interactive Schools

Categories	Country
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School Marketing,Social Media

UNITED KINGDOM

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Description

" Bringing Schools Marketing and Communications to Life " is our strap line, and underpins our approach and solutions we offer to schools. We aim to differentiate.

Interactive Schools is at the cutting edge of schools marketing. We are experts in strategic marketing, brand development, graphic design, application development and innovative thinking. We challenge the traditional methods of communications, and embrace new ways of thinking that align to changes in user behaviour and technological advances. Modern parents and prospective pupils expect more from schools – and we ensure we are positioned to deliver this for our clients. This understanding enables us to pioneer many solutions in:

- School Websites
- Mobile & Tablet Apps
- Interactive Prospectuses
- Social Media Training
- Search Engine Optimisation
- Digital Signage Apps

Interactive Schools work with many leading independent schools in the UK and around the world. Our clients include: Kincoppa-Rose Bay (Sydney), Kellett (Hong Kong), PLC (Perth), Alice Smith (Malaysia), NLCS (Jeu), English College (Prague), British School in the (Netherlands), Wellington College, Harrow, Woldingham, Badminton, Benenden, Lancing College. Whilst we always maintain a clear view of existing benchmarks, we always aim to ensure that what we deliver actually becomes a benchmark.

